

East Herts Council Non-Key Decision Report

Date: 28 January 2026

Report by: Councillor Tim Hoskin – Executive Member
for Environmental Sustainability

Report title: Introduction of Gladstone Road (W3)
Resident Permit Parking Scheme

Ward(s) affected: Ware St Mary's

Summary

- To advertise and ultimately create a Traffic Regulation Order that enables a Resident's Permit Parking Zone to be introduced in Gladstone Road, Ware.

RECOMMENDATIONS FOR DECISION: That:

- (A) The advertisement of the Traffic Regulation Order be approved; and**
- (B) Should minor objections be received during the Traffic Regulation Order consultation process, officers be authorised to resolve these objections; and**
- (C) Approve the making of the Order so that it can be implemented**

1.0 Proposal

- 1.1 To implement a new Resident's Permit Parking Zone in part of Gladstone Road, Ware. Appendix A (letter written to affected residents) shows details of the proposed scheme. The Order will also include the creation of some new additional double yellow lines to improve safety and traffic flow.
- 1.2 The process will be for a new Traffic Regulation Order to be advertised, detailing the scheme, and then created following a consultation and subject to feedback. Please note however extensive consultation has taken place with residents to get to these proposals. We therefore do not expect any new or different

feedback to emerge through the statutory advertisement process.

2.0 Background

- 2.1 Resident Permit Zones are highly effective in improving the amenity of an area by controlling non-resident parking, thus benefiting residents and associated visitors.
- 2.2 Gladstone Road is recognised as an area in need of parking controls due to proximity to Ware High Street. Residents have reported difficulties parking in the road due to high levels of parking stress with kerb space supply compromised throughout the day, affecting ability to park close to their homes and impacting on the amenity of the area.
- 2.3 Residents have engaged with Members over the course of many years with requests for Resident Permit Zone parking controls to be considered. However, surveys failed to provide necessary evidence to enable the location to proceed to the next stage, in the context of failing to meet the 40% threshold for non-resident parking.
- 2.4 In early 2025 East Herts commissioned specialist (camera based) contractors to assess the extent of non-resident parking in Gladstone Road. Two surveys were conducted on Thursday 20 and Saturday 22 March. The results demonstrated high levels of parking stress, exceeding 40% of the total number of vehicles parked.
- 2.5 East Herts wrote to residents in June 2025 and asked for their views on the potential introduction of resident permit parking in the road. The informal survey's 40% response rate (by household) failed to meet the council's 50% policy threshold required to deliver a mandate to proceed.
- 2.6 Alongside these developments East Herts adopted a new Parking Strategy at Council in January 2025. A key part of the strategy was to make it easier to implement Resident's Permit Parking Zones in the district and new policy with this in mind was adopted in October 2025.
- 2.7 Consequently, the Executive Member for Environmental Sustainability and officers engaged directly with Ward Members and residents from Gladstone Road to discuss how original

proposals could be refined to make them more effective.

- 2.8 A new draft permit zone plan was subsequently produced. This incorporated elements of an earlier proposal from Hertfordshire County Council to introduce more double yellow lines to improve safety and traffic flow. It also involved the removal of two blocks of flats from the consultation group, due to private off street parking arrangements and extremely low levels of engagement previously.
- 2.9 Residents were consulted in December 2025 on these new proposals and a total of 40 responses by address were received, equating to a 72% response rate in the context of the 55 addresses consulted. This high level of engagement demonstrated popular support with 36 respondents in favour and 4 against. The response rate followed the council's policy in providing the mandate to proceed to the next stage in terms of the council preparing the requisite Traffic Regulation Order legal documents. These will be consulted upon before an Order is created and implemented. From advertising the Traffic Regulation Order, there is a four-week consultation period. Any objections received will be considered before the order can be created and implemented. We expect the process to take between three to six months from advertisement.

3.0 Reason

- 3.1 East Herts council has powers devolved by Hertfordshire County Council to introduce Resident Permit Parking Schemes. Residents have confirmed through the informal consultation results that they seek the council's assistance to improve parking through the introduction of suitable controls in the form of a Resident Permit Parking Zone.

4.0 Options

- 4.1 Do nothing. Not recommended due to the current impacts on the amenity of the area for residents, demonstrably present due to high levels of documented non-resident parking stress.
- 4.2 Recommended. Consult on the introduction of Resident Permit Zone parking controls to improve the on-street parking offer and simultaneously consult on the introduction of safety related measures (double yellow lines) in the key areas identified by

Hertfordshire County Council.

5.0 Risks

- 5.1 The introduction of a Resident Permit Zone will prioritise residents over non-residents (commuters and shoppers) by increasing the availability of parking close to home.
- 5.2 A failure to ameliorate the longstanding parking issues in Gladstone Road will impact negatively on the amenity of the area and adversely affect the quality of life for residents.

6.0 Implications/Consultations

Community Safety

There are no community safety implications arising from this report.

Data Protection

There are no data protection implications arising from this report.

Equalities

An Equality Impact Assessment (EQIA) will be prepared in response to any comments received during the public consultation to ensure any potential impacts on protected groups are fully considered.

Environmental Sustainability

The proposals support the council's environmental sustainability objectives by promoting the efficient use of kerb space and discouraging non-resident parking. This will improve the amenity of the area by reducing vehicles movements and optimising the availability of parking for residents, and their visitors, closer to homes.

Financial

S106 funding is in place to develop and implement a Resident Permit Zone in Gladstone Road, following public consultation.

Residents contribute to the operating costs of RPZs through the purchase of permits and vouchers. This ensures that RPZ are self-funding in accordance with the council's full cost recovery policy.

Health and Safety

Hertfordshire County Council consulted with residents on the introduction of double yellow lines (no waiting at any time) in parts of Gladstone

Road, as considered appropriate to maintain access for vehicles including emergency service vehicles such as ambulances.

Human Resources

There are no human resources implications arising from this report.

Human Rights

There are no human rights implications arising from this report.

Legal

Before a Traffic Regulation Order (TRO) is made, the Council should ensure that the statutory procedures set out in the Local Authorities Traffic Orders (Procedure) (England & Wales) Regulations 1996 (SI 1996/2489) are complied with.

Specific Ward:

Ware St Mary's

7.0 Background papers, appendices and other relevant material

7.1 Appendix A – Residents Letter containing details of scheme: December 2025

7.2 Appendix B – Residents Permit Parking Policy: [Review of Resident Permit Zone Policy.pdf](#)

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